

**AMENDMENTS TO THE CLAIMS**

20. (original) A fish luring system for luring fish to a lure attached to an end of a fishing line, said system comprising:

a fishing pole having a rod portion and a handle portion, said rod portion having a first end and a second end, said second end of said rod portion having a channel extending into said rod portion, said channel extending along a longitudinal axis of said rod portion;

said handle portion being mounted on said second end of said rod portion, said handle portion having an interior with an open end extending into said interior of said handle portion;

said interior of said handle being in communication with said channel extending through said rod portion of said fishing pole;

a protruding member for selectively supporting a finger of a user, said protruding member extending away from a peripheral wall of said handle portion;

said protruding member having a width tapering from said handle portion toward an end of said protruding member;

a cap for selectively closing said open end of said handle portion, said cap having an inner surface;

said inner surface of said cap being threadedly coupled to an outer surface of said handle portion adjacent to said open end of said handle portion;

a plurality of eyelets being mounted on said rod portion, each of said eyelets being spaced apart from each other, each of said eyelet being in registration with each of the other;

a vibrating assembly for vibrating said fishing pole, said vibrating assembly including:

a motor adapted for rotational movement, said motor being mounted in said interior of said handle portion;

a motor shaft being rotatably coupled to and extending from said motor toward said first end of said rod portion, said motor shaft being elongated and positioned in said channel in said rod portion;

said motor shaft comprising a substantially rigid material;  
    a cam being formed on an end of said motor shaft for selectively engaging an inner surface of said channel of said rod portion of said fishing pole;  
    said end of said motor shaft mounted on said cam being positioned generally adjacent to a central portion of said cam such that said cam travels in an eccentric circle when rotated by said motor shaft, wherein said cam selectively engages said inner surface of said channel in said rod portion of said fishing rod, wherein said cam causes said first end of said rod portion to vibrate, wherein vibration of said first end of said rod portion vibrates the fishing line and an attached lure;  
    said cam comprising a substantially rigid material;  
    a power supply for selectively providing power to said motor, said power supply being mounted in said interior of said handle portion, said power supply being electrically connected to said motor;  
    a biasing member for selectively biasing said power supply away from an interior of said cap, said biasing member being attached to a bottom surface of said cap and positioned generally between said cap and said power supply; and  
    a switch for selectively controlling said motor, said switch being depressibly mounted on said protruding portion, said switch being electrically connected to said motor.

21. (previously presented) A fishing pole, comprising:  
    a rod portion;  
    a handle portion having a hollow interior space;  
    a vibrating assembly mounted within the hollow interior space of the handle portion which, when activated, causes vibration to be initiated within the handle portion; and  
    wherein the vibrating assembly comprises:  
        a motor having a rotating shaft; and

an eccentric member mounted to, and rotated by, the shaft to effectuate the vibration which is initiated within the handle portion, the eccentric member positioned within the hollow interior space of the handle portion.

22. (canceled)

23. (previously presented) The fishing pole of claim 21 wherein the eccentric member comprises a cam.

24. (previously presented) The fishing pole of claim 21 further including an actuating means associated with the handle portion for actuating the vibrating assembly.

25. (previously presented) A handle for a fishing pole, comprising:  
a hollow interior space within the handle;  
a vibrating assembly mounted within the hollow interior space of the handle portion which, when activated, causes vibration to be initiated within the handle itself; and  
wherein the vibrating assembly comprises:  
a motor having a rotating shaft; and  
an eccentric member mounted to, and rotated by, the shaft to effectuate the vibration within the handle, the eccentric member positioned within the hollow interior space of the handle.

26. (canceled)

27. (previously presented) The handle of claim 25 wherein the eccentric member comprises a cam.

28. (previously presented) The handle of claim 25 further including an actuating means associated with the handle for actuating the vibrating assembly.

29. (previously presented) A fishing pole, comprising:  
a rod portion having an axially extending hollow cavity;  
a handle portion having a hollow interior space; and  
a vibrating assembly comprising:  
a motor mounted within the hollow interior space of the handle portion, the motor having a rotating shaft which extends into the hollow cavity of the rod portion; and  
an eccentric member mounted to the shaft and positioned within the axially extending hollow cavity of the rod portion, the eccentric member being rotated by the shaft to cause vibration to be initiated within the rod portion.

30. (previously presented) The fishing pole of claim 29 wherein the shaft portion has a distal end, the rotating shaft extending proximate to the distal end, the eccentric member mounted to the shaft at a position within the hollow cavity proximate to the distal end to cause vibration to be initiated at the distal end of the rod portion.

31. (previously presented) The fishing pole of claim 29 wherein the eccentric member comprises a cam.

32. (previously presented) The fishing pole of claim 29 further including an actuating means associated with the handle portion for actuating the vibrating assembly.

33. (previously presented) The fishing pole of claim 29 wherein the eccentric member engages an interior surface of the hollow cavity of the rod portion to induce vibratory movement of the rod portion.

34. (previously presented) The fishing pole of claim 33 wherein the shaft portion has a distal end, the rotating shaft extending proximate to the distal end, the eccentric member mounted to the shaft at a position within the hollow cavity proximate to the distal end, and the eccentric member engaging the interior surface of the hollow cavity of the rod portion proximate the distal end to cause vibration to be initiated at the distal end of the rod portion.

35. (canceled)

36. (canceled)

37. (canceled)

38. (canceled)

39. (previously presented) A fish luring system, comprising:

a fishing pole having a rod portion and a handle portion, said rod portion having a first end and a second end and a longitudinally extending channel, said handle portion being mounted to said second end of said rod portion, said handle portion having an interior space in communication with said longitudinally extending channel;

a plurality of spaced-apart eyelets being mounted on said rod portion;

a vibrating assembly comprising:

a motor adapted for rotational movement, said motor being mounted in said interior space of said handle portion;

a shaft being rotatably coupled to and extending from said motor;

an eccentric member mounted to said shaft for vibratory rotation within said fishing pole, wherein the eccentric member is positioned within the longitudinally

extending channel of the rod portion to cause vibration which initiates within the rod portion;

a power supply for selectively providing power to said motor, said power supply being mounted in said interior space of said handle portion, said power supply being electrically connected to said motor; and

a switch for selectively controlling said motor.

40. (previously presented) A fish luring system, comprising:

a fishing pole having a rod portion and a handle portion, said rod portion having a first end and a second end and a longitudinally extending channel, said handle portion being mounted to said second end of said rod portion, said handle portion having an interior space in communication with said longitudinally extending channel;

a plurality of spaced-apart eyelets being mounted on said rod portion;

a vibrating assembly comprising:

a motor adapted for rotational movement, said motor being mounted in said interior space of said handle portion;

a shaft being rotatably coupled to and extending from said motor;

an eccentric member mounted to said shaft for vibratory rotation within said fishing pole, wherein the eccentric member is positioned within the interior space of the handle portion to cause vibration which initiates within the handle portion;

a power supply for selectively providing power to said motor, said power supply being mounted in said interior space of said handle portion, said power supply being electrically connected to said motor; and

a switch for selectively controlling said motor.

41. (canceled)

42. (previously presented) The system of claim 39 wherein the eccentric member is positioned within the longitudinally extending channel proximate to the first end of the rod portion to cause vibration which initiates within the rod portion at the first end.

43. (previously presented) A fishing pole, comprising:

a rod portion having an axially extending hollow cavity;

a handle portion having a hollow interior space; and

a vibrating assembly comprising:

a motor mounted within the hollow interior space of the handle portion, the motor having a rotating shaft which extends into the hollow cavity of the rod portion; and

an eccentric member mounted to the shaft at a position within the hollow cavity, the eccentric member being rotated by the shaft to cause vibration to be initiated within the rod portion, wherein the eccentric member engages an interior surface of the hollow cavity of the rod portion to induce vibratory movement of the rod portion.

44. (previously presented) The fishing pole of claim 43, wherein the eccentric member comprises a cam.

45. (previously presented) The fishing pole of claim 43, further including an actuating means associated with the handle portion for actuating the vibrating assembly.

46. (previously presented) The fishing pole of claim 45 wherein the shaft portion has a distal end, the rotating shaft extending proximate to the distal end, the eccentric member mounted to the shaft at a position within the hollow cavity proximate to the distal end, and the eccentric member engaging the interior surface of the hollow cavity of the rod portion proximate the distal end to cause vibration to be initiated at the distal end of the rod portion.

47. (previously presented) A fishing pole, comprising:

a handle end;

a tip end; and

a vibrating assembly positioned in an axially extending hollow cavity at the handle end of the fishing pole which, when activated, causes vibration to be initiated at the handle end of the fishing pole to effectuate vibration of the fishing pole; and

wherein the vibrating assembly comprises:

a motor having a rotating shaft; and

an eccentric member mounted to, rotated by, and solely connected to, the rotating shaft to effectuate the vibration which is initiated at the handle end.

48. (previously presented) The fishing pole of claim 47, wherein the eccentric member comprises a cam.

49. (previously presented) The fishing pole of claim 47, further including an actuating means for actuating the vibrating assembly.

50. (previously presented) The fishing pole of claim 47, wherein the vibration of the fishing pole effectuates vibration of a fishing line coupled to the fishing pole.

51. (previously presented) A fishing pole, comprising:

a handle end;

a tip end for supporting a fishing line coupled to the fishing pole; and

a vibrating assembly positioned in an axially extending hollow cavity at the handle end of the fishing pole which, when activated, causes vibration to be initiated at the handle end of the fishing pole to effectuate vibration of the fishing pole; and

wherein the vibrating assembly comprises:

a motor having a rotating shaft; and

an eccentric member mounted to, and rotated by, the rotating shaft to effectuate the vibration which is initiated at the handle end, wherein the eccentric member is not physically connected to the fishing line.

52. (previously presented) The fishing pole of claim 51, wherein the eccentric member comprises a cam.

53. (previously presented) The fishing pole of claim 51, further including an actuating means for actuating the vibrating assembly.

54. (previously presented) The fishing pole of claim 51, wherein the vibration of the fishing pole effectuates vibration of the fishing line coupled to the fishing pole.

55. (new) The fishing pole of claim 24 further comprising:

a protruding member extending from the handle portion, the protruding member being adapted for selectively supporting a finger of a user; and  
wherein the actuating means is mounted on the protruding member.

56. (new) The fishing pole of claim 24 further wherein the actuating means is mounted to the handle portion in a position such that the actuating means is operable by a finger of a user.

57. (new) The fishing pole of claim 53 further comprising:

a protruding member extending from the handle end, the protruding member being adapted for selectively supporting a finger of a user; and  
wherein the actuating means is mounted on the protruding member.

58. (new) The fishing pole of claim 53, wherein the actuating means is mounted to the handle end in a position such that the actuating means is operable by a finger of a user.